

TIME

THE HIMALAYAN GOJI BERRY: BREAKTHROUGH SUPERFRUIT OF THE YEAR!

SUPERFRUITS

In the produce world, some fruits have better health credentials than others. So-called superfruits flavored everything from pomegranate-blueberry lemonade to açai energy bars. This year's breakout was the Himalayan goji berry, said to be a source of energy and longevity...



Last July, the *Los Angeles Times* wrote a tremendous article on the goji berry. This July, *TIME* magazine, the world's largest news magazine with over 28 million monthly readers, has just named the Himalayan goji berry as the breakout superfruit of the year! Referring to the Himalayan goji berry as a source of energy and longevity, the July 24 article was focused on those superfruits that have better health credentials than others. And the Himalayan goji berry was the Number 1 breakout of the year!

As we have said from day 1, Himalayan Goji Juice will become a billion-dollar brand and the most successful functional beverage of its kind because it has great history, great science, gives more great results, and tastes great. No other product in the marketplace can make that claim and now no other product in the world can state that *TIME* magazine called their unique ingredient the BREAKOUT SUPERFRUIT OF THE YEAR!